

KEYWORDS	DATA POINTS	PERCENTAGE
Faith	22,279,018	33.65%
Thursday	238,265	
FRIDAY	53,417	
Bible	196,906	
Catholic	16,747,788	
Christianity	4,198,077	
Covid-19	48,875	
Inspiring	384,607	
Religion	29,777	
Saint	381,306	
Korean entertainment	18,871,685	28.51%
Blackpink	3,179,073	
BTS	10,167,657	
Exo	132,185	
Hyun Bim	30,698	
Hyun Bin	32,369	
IU	385,005	
Kdrama	378,797	
Kpop	175,938	
Lee minHo	71,706	
N City	74,685	
Rose	104,530	
Samsung	52,640	
Smart	122,075	
True Beauty	2,243,802	
Twice	1,642,295	
Txt	78,230	
Sports and Esports	8,513,006	12.86%
Esports	950,670	
Kobe	329,976	
Kobe Bryant	37,864	
Lakers	418,562	
Mobile Legends	5,707,699	
NBA	871,716	
UFC	196,519	
Covid-19	5,426,854	8.20%
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Local News	3,842,659	5.80%
Build	458,217	
Catholic	38,980	
Earthquake	396,215	
EDSA	63,659	
Harry Roque	192,713	
Kapuso	217,804	
Kapuso mo Jessica Sojo	1,523,568	
Manila	34,434	
Manileno	45,583	
Raffy Tulfo	367,976	
SAF44	75,261	
UP	428,249	
Local Entertainment	2,764,224	4.18%
All Out Sunday	90,993	
Andrea Brillantes	82,562	
ASAP	1,597,112	
Eat Bulaga	74,802	
FPJ	39,175	
Heart Evangelista	42,836	
James reid	22,525	
Kim Chui	42,524	
PBB	42,741	
SB19	325,231	
Showtime	325,646	
Wish	78,077	
Social media	1,833,502	2.77%
FB live	1,599,572	
Fb live Kae	233,930	
Influencer	1,092,187	1.65%
Chinkee Tan	294,662	
Karl Pascua	32,033	
Sinon loresca	765,492	
Inspiration	859,225	1.30%
Be Kind	299,527	
Support Local	32,901	
Star Safe	52,179	
Hugging Day	91,728	
Throwback	63,482	
Throwback Thursday	54,812	
Flashback Friday	264,596	
Brands	507,101	0.77%
App	44,315	
Farm fresh	59,285	
Jag	88,700	
Lazada	188,410	
Mountain dew	47,352	
Samsung	79,039	
Movie	182,579	0.28%
Godzilla vs Kong	46,392	
My Sassy Girl	136,187	
Anime	32,240	0.05%
Attack on Titan	32,240	
GRAND TOTAL	66,204,280	100%