

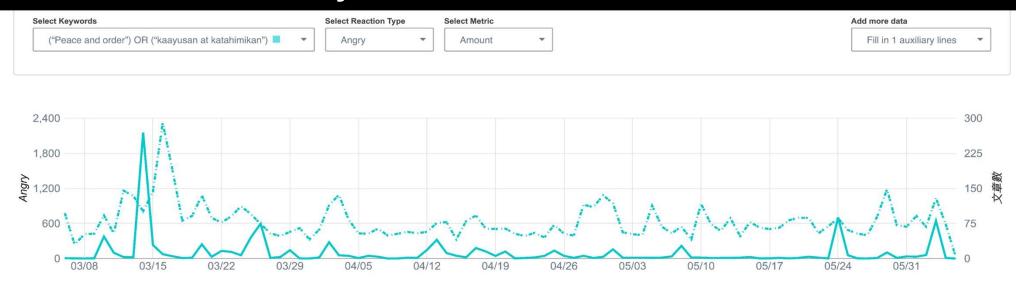
Social Intelligence Report Topical Analysis

Peace and order/kaayusan at katahimikan

Blueprint.PH Eero Brillantes 09178509514

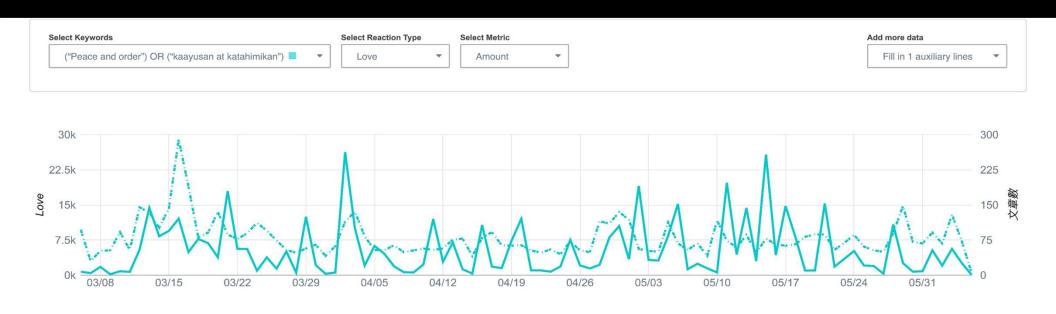
Overview

Peace and order/kaayusan at katahimikan



A small group of Filipino is fuelled by negative news and their anger arises from specific events that trigger moral outrage, and this group has a very focused world view that views specific incidence from a moral and social justice perspective.

The diagram visualises the relationship between social media content and communal reaction. The solid line represents the amount of emotive reaction on a given day and the scale is on the left-hand side. The dashed line represents the number of posts for the day and the scale is on the right-hand side.

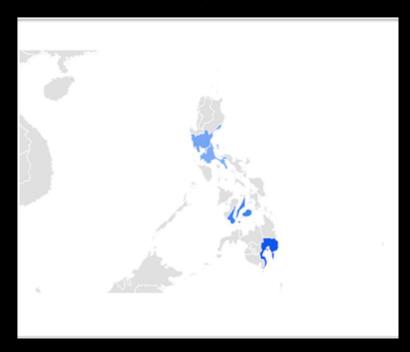


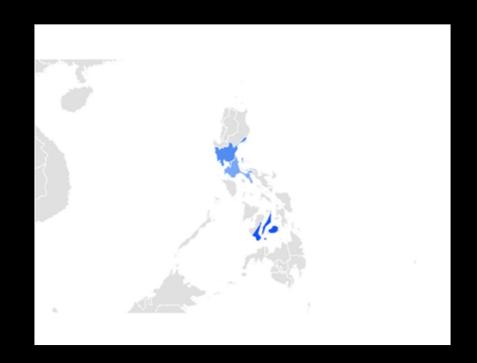
Most Filipinos have a strong feeling of being safe and the population's level of satisfaction is not directly or radically affected by media or news reports.

The diagram visualises the relationship between social media content and communal reaction. The solid line represents the amount of emotive reaction on a given day and the scale is on the left-hand side. The dashed line represents the number of posts for the day and the scale is on the right-hand side.

Geographic Analysis

Peace and order/kaayusan at katahimikan



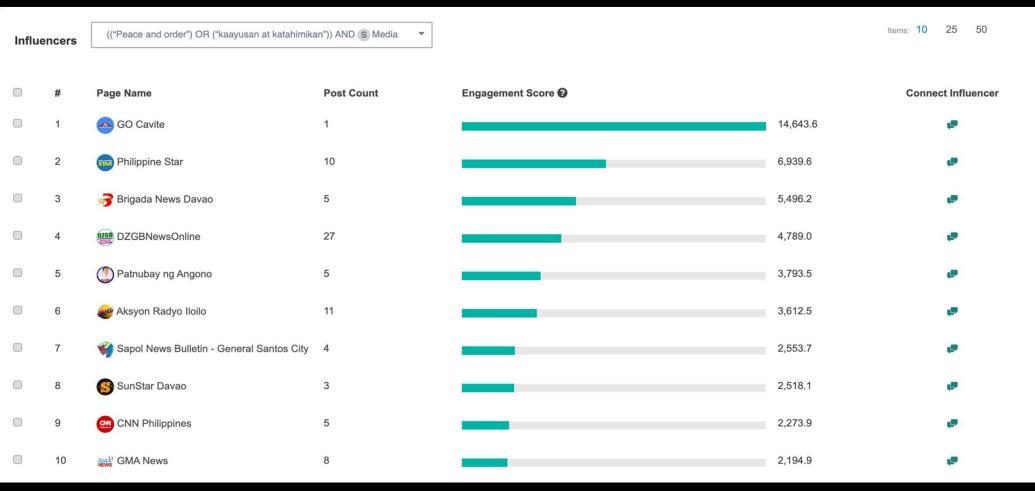


90 Days 30 Days

The issue is very localized and not affecting a wider national audience. The high density of interest around metropolitan areas indicates the heavy concern and negativity is mostly an urban issue.

Top Media Channel as Influence channel

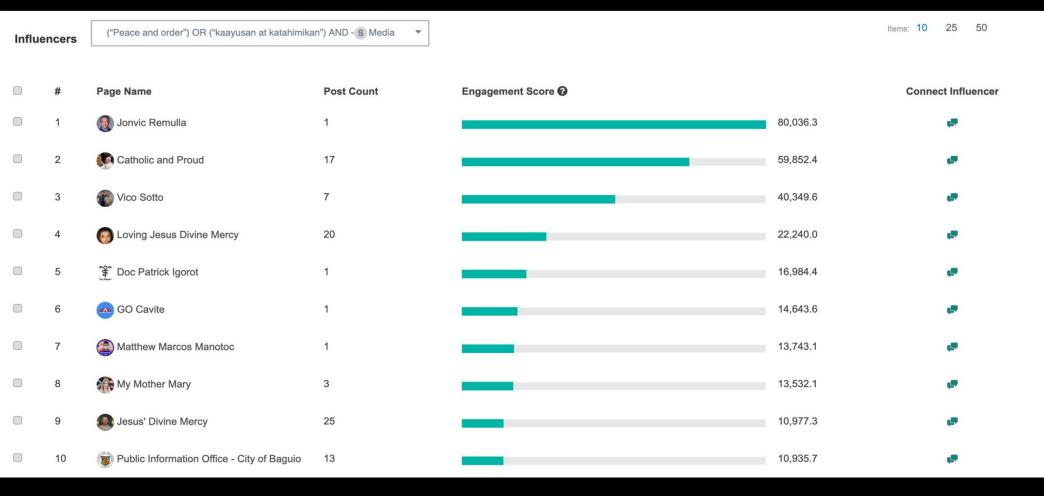
Peace and order/kaayusan at katahimikan



Engagement Score is a calculation of the reader's engagement with the post by modeling lasting effect based on Likes, Shares, and complexity of Comments.

Top Social Influencers

Peace and order/kaayusan at katahimikan



Engagement Score is a calculation of the reader's engagement with the post by modeling lasting effect based on Likes, Shares, and complexity of Comments.

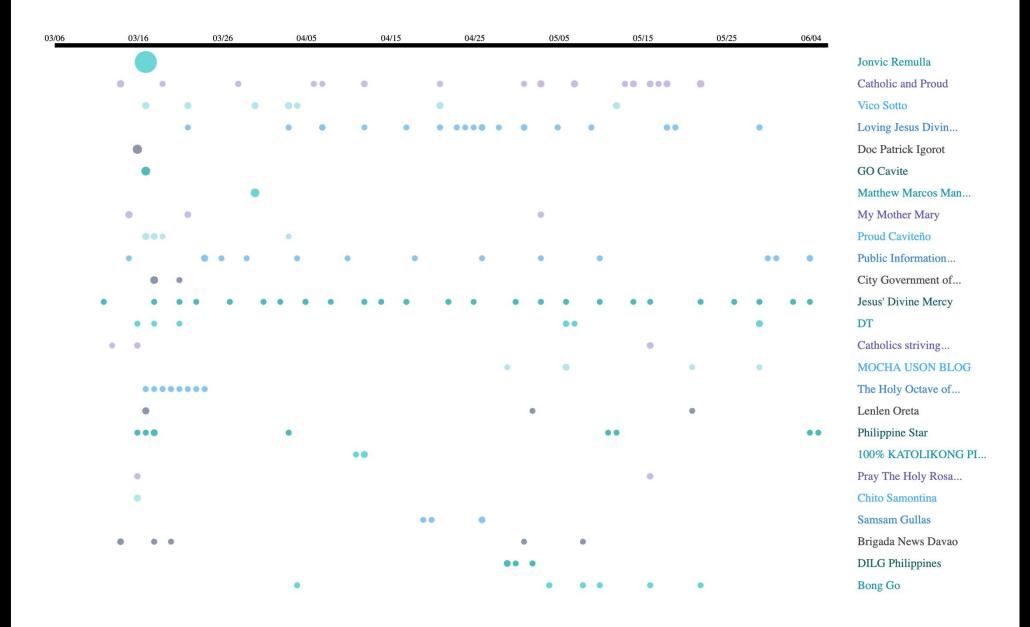
Timeline Analysis Overview

Peace and order/kaayusan at katahimikan

The main media channels have a low interest in the issue and evidenced by the reporting pattern, while the religious entities do have a persistent interest in this issue, most of the other channels are event-driven rather than discussion-driven.

(See Subsequent Diagram)

Timeline visualisation. Each dot represent when a fan page creates a post. The size of the dot represent the degree of influence (as measured by reaction) of the fan page's follower and helps measure each fan page's relative influence to another fanpage.



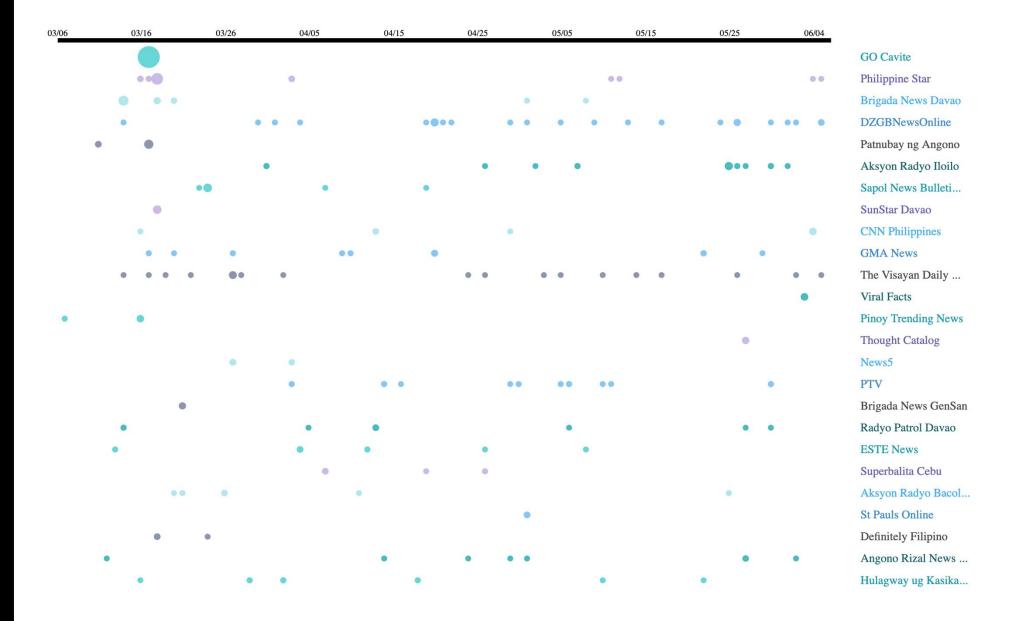
Timeline Analysis of Media Channels

Peace and order/kaayusan at katahimikan

The main media channels have a low interest in the issue, and evidenced by the reporting pattern, with specific events reporting. This correlates with the Anger reaction to media reporting.

(See Subsequent Diagram)

Timeline visualisation. Each dot represent when a fan page creates a post. The size of the dot represent the degree of influence (as measured by reaction) of the fan page's follower and helps measure each fan page's relative influence to another fanpage.



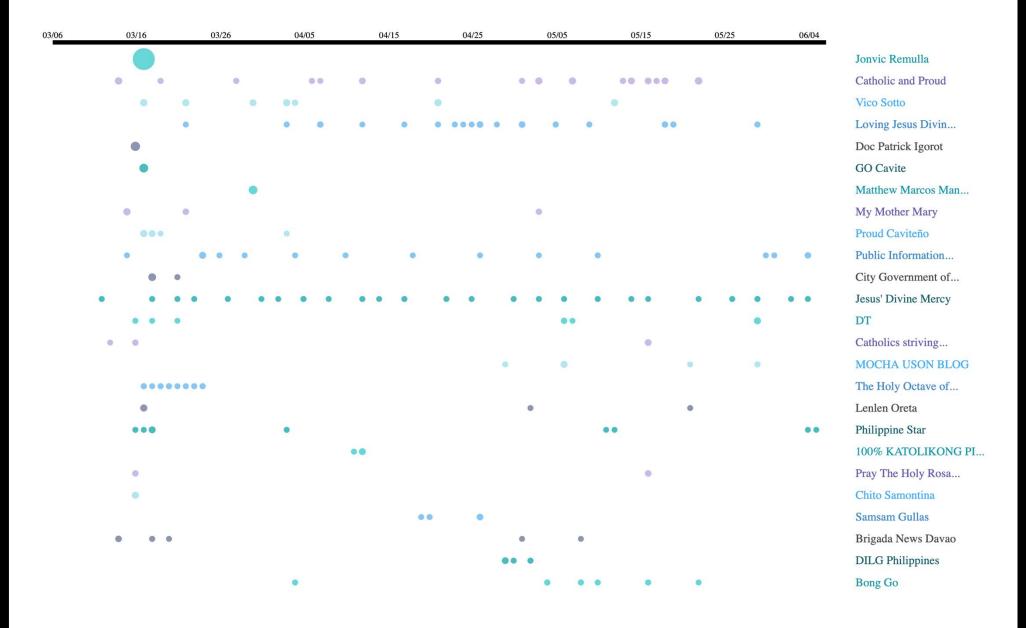
Timeline Analysis of Influencers

Peace and order/kaayusan at katahimikan

In the influencer segment, most of the influencer has been generated by religious organizations. This influence is persistent and durative, with a significantly greater impact on media reporting.

(See Subsequent Diagram)

Timeline visualisation. Each dot represent when a fan page creates a post. The size of the dot represent the degree of influence (as measured by reaction) of the fan page's follower and helps measure each fan page's relative influence to another fanpage.



Top Web Content Reposted

Peace and order/kaayusan at katahimikan

HOT Links

Photos from Vico Sotto's post

Ilocos Norte under total lockdown

Photos from Lenlen Oreta's post

Catholics striving for Holiness

Beauty & Bounty

Chito Samontina

Photos from Public Information Office - City of Baguio's post

BAGONG GCQ GUIDELINES MULA SA CONSULTATIVE MEETING

Photos from Province of Pangasinan (Official)'s post

Photos from Gov. Al Francis C. Bichara's post

Photos from MAYOR Emmanuel MALIKSI's post

Photos from Taga Tarlac Ka Kung's post

Photos from Gov. Ramil Hernandez's post

Photos from DDS News's post

Link Title

("Peace and order") OR ("kaayusan at katahimikan")

_			
	Engagement Score @	Source	
	15,158.9		

13.743.1

6.943.1

5.702.0

4.891.1

4.388.6

3.887.4

3.804.6

2.947.3

2.706.1

2,498.2

2.254.5

2.236.4

2,231.7

Province of Pangasinan (Official)

Gov. Al Francis C. Bichara

City of Meycauayan, Bulacan

MannyPiñol

Top Native Facebook Content

Peace and order/kaayusan at katahimikan

HOT Posts

("Peace and order") OR ("kaayusan at katahimikan")



Post Content	Engagement Score @	Source
Community Quarantine for Cavite After deliberate and careful conversations with the City and Municipal Officials e	80,036.3	Jonvic Remulla
To answer this, we all must realise that health practitioners weren't trained to maintain peace and order. We canno	16,984.4	Doc Patrick Igorot
GO Cavite is with Jenny Rose Alcantara and 4 others. BREAKING: According to the Facebook announcement of	14,643.6	GO Cavite
#PublicAdvisory As of March 29, Governor Matthew Marcos Manotoc placed Ilocos Norte under a total lockdown t	13,743.1	Matthew Marcos Manotoc
The Regional Peace and Order Council and Regional Development Council created the Davao Region Covid-19 T	9,498.7	City Government of Davao
Catholic and Proud is with 黃人超 and 2 others. PRAYER TO ST. JOHN PAUL II Oh, St. John Paul, from the windo	7,957.9	Catholic and Proud
Catholic and Proud is with Ferdie Duyao Fantastico. OUR LADY OF THE NEW MILLENNIUM (By Pope John Paul	7,453.6	Catholic and Proud
Mga Pasigueño, kung wala po tayo sa listahan, wag na tayong magbakasakali. Manatili na po muna sa bahay. Mu	7,271.9	Vico Sotto
PRAYER TO SAINT MICHAEL THE ARCHANGEL O Glorious Archangel St. Michael, Prince of the heavenly host,	7,131.8	My Mother Mary
#PASIGUPDATE FOLLOWING THE LATEST MEMORANDUM FROM THE OFFICE OF THE PRESIDENT, REGA	6,774.0	Vico Sotto

Comment Analysis

Peace and order/kaayusan at katahimikan

- Filipino identify Peace and Order with locations rather than with incidences.
 Location is rated as dangerous or safe, but not a type of event.
- The focus of this issue has been municipals rather than regional or national.
- Filipino identify Peace and Order with personalities rather than institutions.
- The main focus of peace and order has been Vic Sotto, and shows a non-militaristic tendency and more focused on idolatry rather than policy discussion.

Data Source

Peace and order/kaayusan at katahimikan

- Data Collection Date Range (2020/3/6 2020/6/5)
- Chart, List and Analysis based on 5,046,571 data points of publicly available information.
- Trend and commentary data are from the Facebook platform with geo-spatial summaries from third party aggregation.

Policy Potential

Peace and order/kaayusan at katahimikan

- Policy propagation has a greater impact with visible local figures to lead the initiatives, focusing on promoting "secure spaces" rather than increasing security forces quantity or quality.
- Religious organization's support or objection would have to be clarified and managed early on, depending on the church's local influence rather than on specific ideological stances.