



# A HEALTHY PARTNERSHIP

How Collaborations  
Can Improve Healthcare



# The JOURNEY



Real Estate and  
Retail Marketing  
Manager

E-Commerce  
Manager

Helped MSMEs  
bridge their  
market gap

## NOW?

Industry Marketing  
Head, Healthcare  
Globe Business

## WHY I'M HERE

To continuously support  
MSMEs and share a  
vision,  
**especially in  
healthcare.**



# Collaboration. Partnerships. Strategic Alliances.

All three have one thing in common  
- **CONNECTIONS.**

# VITAL STATISTICS of PH HealthCare, Today.

Growing. Thriving. Needing to Move Forward.



**Rising costs for  
healthcare**



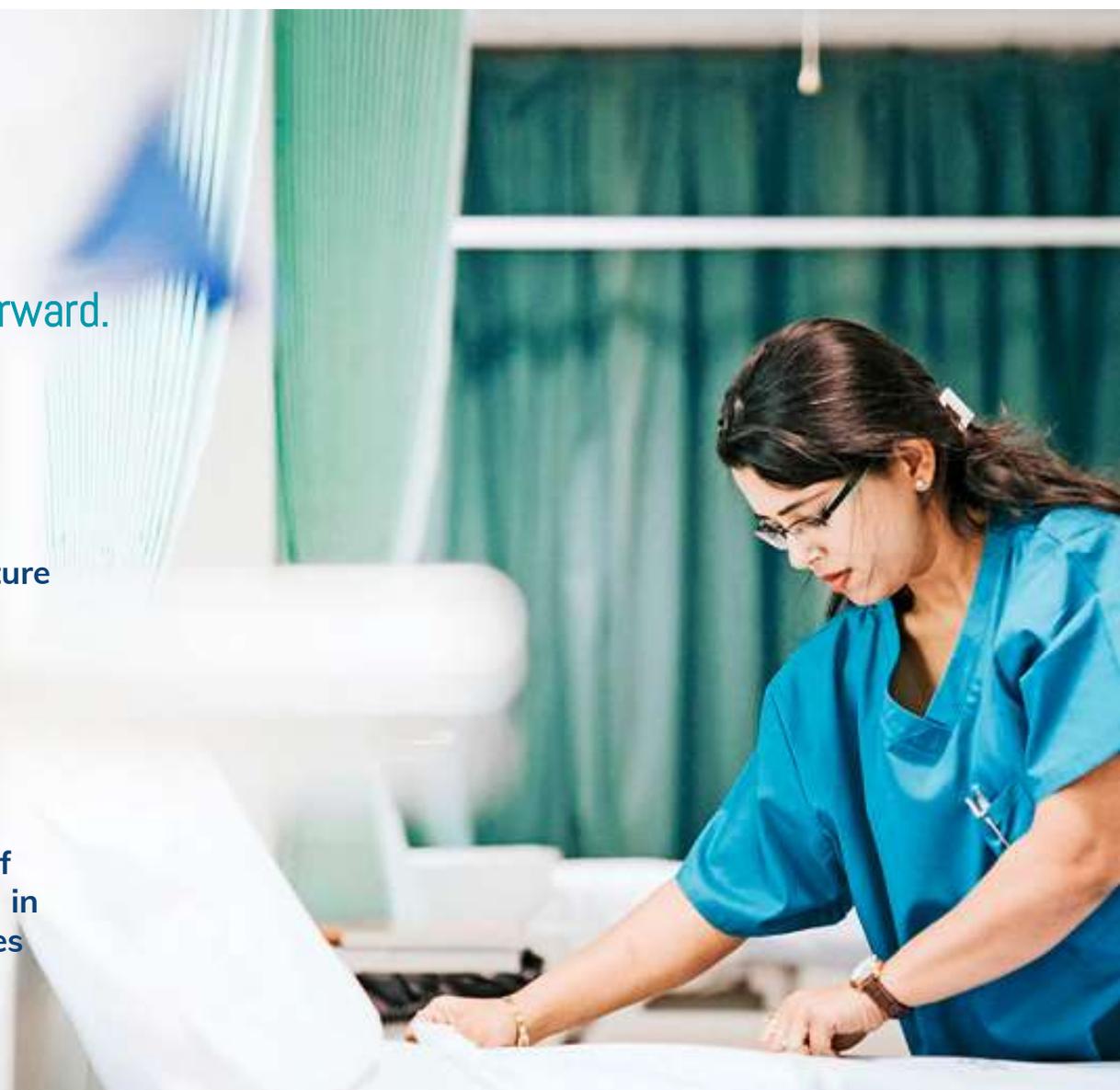
**Lack of infrastructure  
and supplies**



**Low doctor and staff to  
patient ratio in the  
population**



**Continued use of  
manual processes in  
hospital processes**



# The Challenges We Face

## Administrational, Financial and Logistical Hospital Challenges

### THE PHILIPPINE HEALTHCARE PAIN POINTS

Keeping our healthcare workers from providing better and more compassionate care are the following:

**Complicated  
patient turnover**

**Long waiting time during  
admission and discharge**

**Outdated patient records**

**Unaccounted supplies  
and assets**

**Uncoordinated information  
dissemination between  
doctors and nurses**

**Missed profits from  
hospital pharmacies,  
and more**

These challenges can be traced to the consistent use of manual paper processes, and could be solved with the right systems and technology.





# Our Patients' Needs & Expectations

## Changing Alongside the Health Industry

Rising patient expectations drives hospitals to raise their standards and innovate

QUALITY OF  
HEALTHCARE



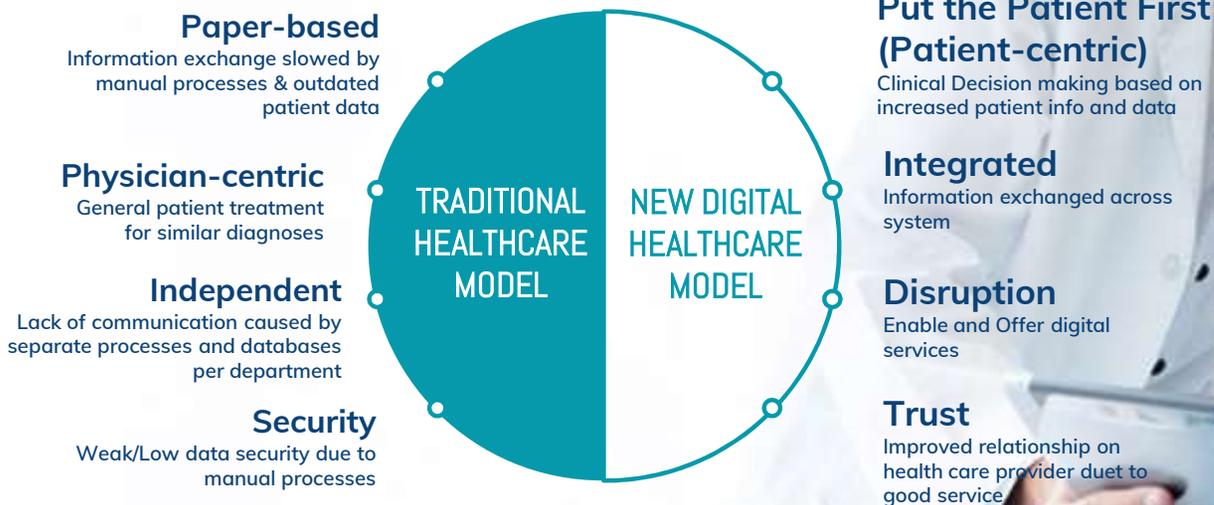
PATIENT  
EXPECTATION

State of facilities, infrastructures, and processes shape patient expectations

# Digitization in the Healthcare Industry

## Easing Pain Points with Technology

Digitization is our next step to innovation. Our future is digital. Pour your energy to providing better care to patients with a system that moves away from the manual processes and, automates and organizes all needed information and transactions.



You can create an overall better patient experience with digitized processes, and cultivate better ways of working in the hospital that'll save you time, money, and effort.

# MANUAL PROCESSES

compromise the Healthcare service experience we provide to our patients.  
Tedious, time-consuming, prone to error and data loss

## Consultation

- Incomplete view of medical history
- Inefficient Processes - Manual appointment settings via calls, long wait times

## Admission

- Manual Record Keeping and Management
- Manual checking of available facility
- Longer patient wait times

## Billing & Payment

- Manual Encoding of Data
- Slow turnaround for payment processing
- Fraud threats because of manual processing

# Improve service delivery today, **FUTURE-PROOF** for tomorrow.

Hospitals will benefit greatly from digitization. Unlike paper-heavy processes, digitization provides quicker and streamlined processes accessed through secured channels. This new digital healthcare model will:

## Put the patient first

Clinical decision-making based on synced physician- patient information and data.

## Create a seamless environment

Smooth Information exchange across departments.

## Integrated Solutions

Cost efficient business and medical operations.

## Provide better understanding

Enable services digitally for easy access to accurate information.

## Foster trust and confidence

Improve healthcare provider-patient relationship through quality service.

## Timely **PHILHEALTH eClaims submission**

# Digital Solutions for TOMORROW.

Futureproof yourself and weather catastrophic situations with a sturdy foundation.

Here are some innovative tools to consider:



Corporate Data



Managed WiFi



Corporate Voice



Productivity  
Solutions for Synchronous  
Collaboration



Hospital  
Information System



CyberSecurity



Mobile Payments



Cloud Services

These tools will ease patients' & staffs' hospital processing journey by lessening the forms to fill out with the *integrated suite*, for keeping medical records updated and secured with the *hospital information system* and *cybersecurity*, and making payment easy with the availability of *digital payment gateways*.



Globe BUSINESS



# AMPLIFYING these tools with Partnership and Collaboration

## The importance of collaborating with partners:

- Working hard and smart towards a common goal
- Collaborations are not one-sided, everyone can contribute and get something from it
- Constant involvement to assist each other in every step
- Collaborations greatly improve the various aspects of business, learning from each other, and pointing out rooms for improvement.



# Globe Business

is your trusted partner in providing digital solutions for an overall better healthcare experience. We offer these digital tools and more.



Collaborating with Globe Business will open a lot of possibilities for innovation in your hospital processes.

From better connection to secured data services, Globe Business also offers additional payment options and a modular and customizable digital system that seamlessly integrates and manages administrative, logistical, and financial processes.

## Provide better care with Globe Business.



# Globe BUSINESS

Move Forward with Globe Business.  
Enjoy the benefits of digital solutions.

- Account Managers to understand your business needs and provide you the support you need.
- Connectivity Services made for your institution
- Expert technology advice from ICT professionals
- Supporting your success with training & solutions onboarding to ensure maximization of your ICT investments
- A partner and provider you can trust to stay



## Globe Business Partners with BPI BizTech Digital Solutions Made Accessible

Globe Business partners with BPI Business Banking to offer the Business Technology or BPI BizTech Loan Program to make digital solutions more accessible to healthcare institutions.

It is an exclusive term loan facility specifically made for Globe Business ICT business solution purchases.

With the strong partnership between BPI and Globe Business, hospitals are provided with a flexible payment scheme that will safeguard your first steps into digitization.

# Improve service delivery today, **FUTURE-PROOF** for tomorrow.

Hospitals will benefit greatly from digitization. Unlike paper-heavy processes, digitization provides quicker and streamlined processes accessed through secured channels. This new digital healthcare model will:

#### Put the patient first

Clinical decision-making based on synced physician- patient information and data.

#### Create a seamless environment

Smooth Information exchange across departments.

#### Provide better understanding

Enable services digitally for easy access to accurate information.

#### Foster trust and confidence

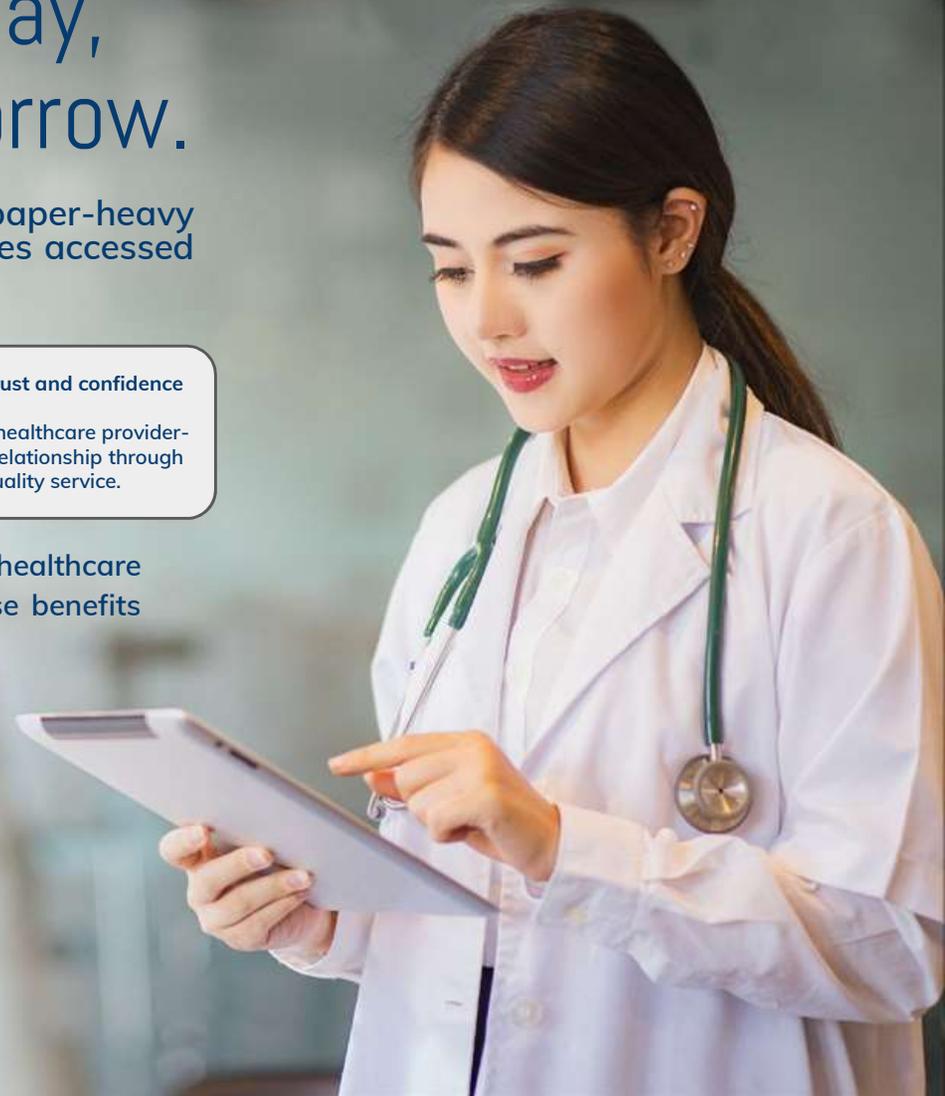
Improve healthcare provider-patient relationship through quality service.

Having an integrated solution strengthens the digital foundation of healthcare institutions, allowing it to reduce cost and increase efficiency. It allows these benefits among others:

- Timely PhilHealth eClaims submissions
- High-level of patient satisfaction
- Modernized healthcare technology
- Secured and synchronized info sharing across departments
- Cost efficient business and medical operations

These opportunities can help support hospitals in improving efficiencies in giving and strengthening your care for your patients.

Globe Business offers a collaborative partnership that provides you with digital tools that will help you overcome operational challenges and prepare you for what the future has to offer.





THANK YOU!

Interested to have a one-on-one discussion with our Globe Business Account Managers? Scan this QR code or visit <https://glbe.co/DigitalConsultation>

